

PRESS RELEASE

Holistic Design of Windows and Façade: profine offers comprehensive Consulting Services relating to the Colour Concept according to Friedrich Ernst v. Garnier

Making buildings appear to be part of their natural surroundings is the trademark of the famous colour designer Friedrich Ernst v. Garnier. Together with profine, the world-wide leading manufacturer of window profiles with its brands KBE, Kömmerling and Trocal, Friedrich Ernst v. Garnier has drawn up a guideline for the colour selection of windows. In this context, the profine-Kompetenzcenter offers a comprehensive consulting service to architects and planners for objects following the newly developed colour compass, in co-operation with the von Garnier studio.

The guideline allocates the shades of the profine colour range to a selection of corresponding façade paintings. A range of design options is visualized by examples which give orientation for actual planning.

"With this instrument, we show new opportunities to harmoniously match windows and façades and, thus, facilitate the colour choice", states Frank Suthoff, project leader at profine. The results are buildings which timelessly endure with their consistent appearance. "With this holistic approach, profine assumes the pioneer position and wants to counter the colourfulness which can be found more and more frequently", he explains.

This is the same approach as Friedrich Ernst v. Garnier's who refuses flashy colours in architecture to the same extent as faceless grey, silver, white and black. His sober green, blue, red and yellow shades reflect natural colour conditions which are assigned to positive properties: from warm (ochre yellow) to vital (leaf green). His doctrine of organic colour is based on the insight that there is no monotony in nature but always a variety of interacting colour shades.

The artist in high international demand has already arranged the colours of numerous public buildings, office blocks, industrial premises and housing schemes, such as the Axel Springer publishing house in Hamburg or the Olympic press centre in Munich. He was awarded with several prizes for his design of façades and roofs whereas the appearance of windows has, until now, been paid only little attention to.

However, especially plastic windows which are prevailing by their excellent insulation properties, offer a large number of design options when using foil-coated profiles or lacquered aluminium shells.

"It is important to comprise the whole surroundings already during planning stage" emphasizes Ludwig Schreiner, head of the profine-Kompetenzcenter which offers consulting services for the holistic design of building projects in co-operation with the design centre von Garnier. The service offer is addressed to architects and planners as well as public authorities and the window manufacturers involved.

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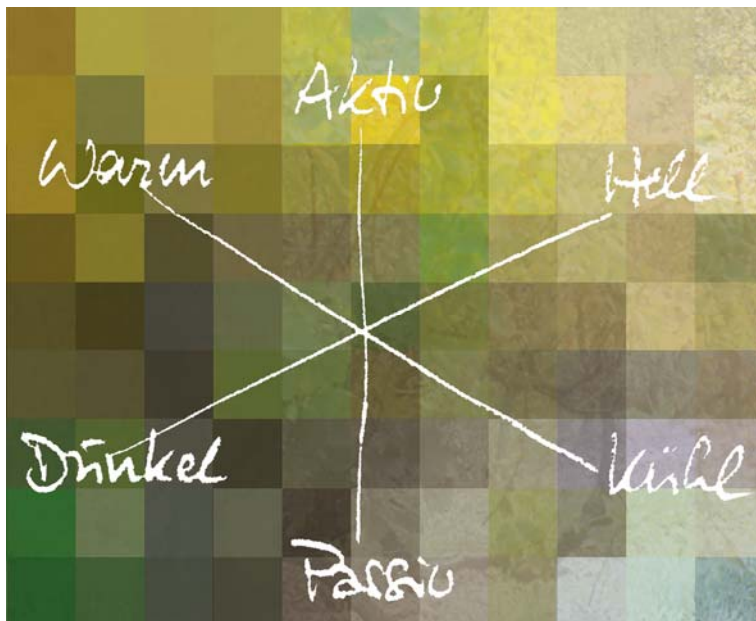
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The guideline colour collection v. Garnier was presented for the first time on the occasion of the BAU 2011 trade fair in Munich in January and met big response. From 17 to 19 March, the profine-Kompetenzcenter presented it, together with its comprehensive consulting services within the framework of "architectureworld" in Frankfurt.



Colour compass: v. Garnier's well-known classification star allocates colours to properties which may help for orientation when planning building projects.

About profine:

profine GmbH - International Profile Group - is the world-wide leading manufacturer of plastic profiles for windows and doors as well as a notable supplier of shutter solutions and PVC sheets. The company was established in 2003, when HT TROPLAST consolidated its profile business activities (KBE, KÖMMERLING, TROCAL) under one roof.

profine has a total of 3,350 employees at 28 locations in 21 countries. Around 2,000 of these employees work in Germany.

The production sites are located in Germany, France, Italy, Spain, Russia, Ukraine, the United States and China. The company headquarters is in Troisdorf (North Rhine-Westphalia, Germany).

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